



ADVAITA CHANDRAPATI

Curriculum Vitae

“To gain academic knowledge progressively, learn by teaching, work towards a doctoral degree under able mentors and contribute scholastically in the future.”

Qualifications

- 2014 – 16 : M.A. – Journalism and Mass Communication
Acharya Nagarjuna University, Guntur.
- 2014 - 17 : MBA–HR – GITAM University, Visakhapatnam
- 2010 – 13 : B.Com. – Computers – Mahatma Gandhi College, Guntur

Present – 2020 -Till date

Research Scholar – PhD Programme (Part time) – Amity University, Raipur, Chhattisgarh
Title of the Research - A STUDY OF OTT MEDIA STREAMING PLATFORMS USAGE AMONG GRADUATING STUDENTS: A survey of 18 to 24 year old viewers in Andhra Pradesh

Work Experience

- Guest Faculty - Pithapur Rajah's Government College, Kakinada - 3 years
- Member, Board of Studies – Adikavi Nannaya University, Rajahmundry 2021-2022
- Question Paper Setting for S.R.R & C.V.R College Vijayawada - 2 times 2019-2020
- Question Paper Setting for Government Arts college Rajahmundry - 2 times 2019-2020
- Organized National Seminar on *Covid-19: Fake News on Social Media*. Organized by P. R. Govt. College, Kakinada in collaboration with Acharya Nagarjuna University – 21, June 2021.

Research Articles Published

- *Social Media Usage Trends among Urban Female Undergraduates: A Case Study in Vijayawada City*. International Journal of Special Education, Vol. 37, No. 3s, 2022. (Scopus)
- Submitted for publication-
Data Visualization: The Visual Communication Future for Journalism and its Students

Research Paper Presentations

- *Multidisciplinary Focus of NEP 2020: Transforming the Indian Higher Education System*. At the National Seminar on National Education Policy: Perspectives and Challenges – Dept. of Education, Acharya Nagarjuna University, Guntur, on 22-23 March, 2022

- *Social Media in Journalism: A Boon or A Bane?* At the National Conference on – Mediascape in 21st century: Emerging perspectives with special emphasis on indigenous and tribal social communication, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, on 9th – 10th March, 2018
- *Socializing on Social Media: A case study of urban female undergraduates* At the International Research Conference on Humanities and Social Sciences – 2016. University of Sri Jayawardenepura, Sri Lanka, on 10th-11th November, 2016

Faculty Development Programmes Attended

- National Level FDP on *National Education Policy 2020: An Overview*, Organized by IQAC Cell, SDM Siddhartha Mahila Kalasala, Vijaywada, on 27th August, 2022
- 3 Day National Online FDP on *Mentoring Skills*, Organized by Dept. of Political Science and Journalism, Maris Stella College, Vijayawada, from 1-3 June, 2020
- 2 Day Online FDP on *Google Application's*, Organized by Dept. of Computer Applications, Pithapur Rajah's Govt. College, Kakinada during 21-22 May, 2020

Workshops Attended

- 2 Day Workshop on – *Research Methodology and Data Analysis SPSS* – on 27th -28th February, 2022, at Kristu Jayanti College, Bengaluru
- India Data Portal Workshop, organized by Bharati Institute of Public Policy, Indian School of Business, on 21st August, 2021
- 5 Day National Workshop on – *Research Methodology* – from 26th – 30th May, 2020, organized by Faculty of Education, Indira Gandhi National Tribal University, Amarkantak (MP)
- Moodle Learning Management System, training organized at Sree Narayana College, Kannur, with course material by Spoken Tutorial Project, IIT, Bombay, on 22nd April, 2020
- UGC Sponsored 2 Day National Workshop on – *Advertisement and Newspaper Production Techniques* – on 24th and 25th March, 2017 at Department of Journalism and Mass Communication, Acharya Nagarjuna University.
- 1 Day National Workshop on – *Technology in the Classroom* – on 3rd September, at Ch.S.D. St. Theresa's Autonomous College for Women, Eluru.
- 1 Day Personality Development Workshop organized by Centre for HRD on – *Know Yourself* – on 1st September, 2016, at Acharya Nagarjuna University, Guntur
- 2 Day Workshop on – *Research Methodology and Data Analysis – SPSS*– on 4th and 5th July, 2016, at Acharya Nagarjuna University, Guntur.

- 3 Day National Workshop on - Cinema and social relevance -1st – 3rd April 2023 at Acharya Nagarjuna University ,Guntur .

Webinars Attended

- Attended 5 International Webinars , 13 National Webinars and 5 Other Webinars during Covid-19 Lockdown periods

Personal Details

DoB : 24 – 05 – 1992

Languages : Telugu, English, Hindi

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References

- Prof. N. Samuyelu
Chair, Centre for Dr. B.R. Ambedkar Studies, Acharya Nagarjuna University (Retd.);
Member of Court, Central University of Karnataka, Gulbarga.
- Prof. M. Rabindranath
Chairperson, Centre for Media Studies, Jawaharlal Nehru University, New Delhi.

Advaita Ch.